

# *Western Electric*®

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## **FIRST SHIPMENTS SCHEDULED FOR THE FAMOUS WESTERN ELECTRIC 300B ELECTRON TUBE**

Westrex Corporation is pleased to announce the release of the much-anticipated Western Electric 300B electron tube. To date, early production samples have only been available to equipment designers and trade journalists, inspiring critical acclaim and enthusiasm. Regular production shipments of the 300B will begin March 1, 1997, through high-end audio equipment manufacturers and distributors.

Adherence to critical quality standards prevented delivery of the 300B until now. Meeting specifications and tolerances for this special tube proved challenging for Western Electric parts suppliers, resulting in several manufacturing delays. However, the outstanding performance of the 300B has made the wait worthwhile.

Originally designed by Bell Laboratories for theatre applications, the Western Electric 300B is regarded as possibly the finest electron tube ever manufactured for high fidelity audio amplification. Audiophiles praise the 300B for its low noise, sonic purity and long life when utilized in single-ended triode amplifiers and other amplifier designs. Due to its exceptional performance the 300B has remained the tube of choice among amplifier designers.

Renewed demand for this classic tube led Western Electric engineers to painstakingly and faithfully recreate the original 300B. In every detail, the new 300B is identical to the original version manufactured between 1937 and 1988. These tubes are produced at Western Electric's Kansas City Works (the original manufacturing site) using the original tooling, materials, engineering specifications, manufacturing techniques and personnel.

Suggested list price is \$350.00 in the United States. Pricing outside the U.S. is higher. OEM pricing is based on annual commitments requiring 250 piece minimums. Order inquiries should be faxed to Western Electric Audio Products at 404-874-4415, or mailed to the address listed above. Future Electron Tube offerings will include the WE274B (4th quarter 1997) and the WE212E (2nd quarter 1998).